

MAUI CRAFTS GUILD JURYING GUIDELINES

The appropriateness of work for the Guild is based on:

- a) non-duplication of existing work in the Guild (if the work is too close to work already in the store we will not consider it.
- b) the work's display requirements (if it's too big we can't use it)
- c) quality of work

QUESTIONS TO CONSIDER:

1. Is the level of skill and workmanship of the artist acceptable?
2. Will the products work well in the store?
 - (a) Are the products easy to display?
 - (b) Will it be easy for the Cleaning Committee to clean around them?
 - (c) Will it be easy for a customer or a store person to handle them during a sale?
3. Are the prices the artist has set for the products reasonable?
4. Is the price range of the products we are considering do-able? Can we sell them in our store?

MINIMUM REQUIREMENTS FOR APPLICANTS AND FOR NEW WORK AS FOLLOWS:

- a) All applicants must be residents of Maui for at least six months before making application to the Guild.
- b) Must be recent work of applicant (made within the last year)
- c) Materials should be transformed into a creative result
- d) Must not be from a kit or purchased pattern
- e) Must be essentially handmade
- f) Must be finished work
- g) It is required that all work must be produced on Maui.

CRITERIA FOR EVALUATING WORK:

- a) Craftsmanship
 1. The product fulfills its function. [Decoration is a function.]
 2. The product is neat and carefully executed, shows purposefulness.
 3. The product reflects fine, skilled workmanship.
- b) Materials
 1. Materials should be "transformed into a creative result."
 2. The product is made from materials well-suited to its function.
 3. The product is made from materials which complement its design.
- c) Design
 1. The design of each product reflects originality.
 2. The design exhibits balance.
 3. The artist uses texture and color effectively.
 4. The design is
 - (a) faithful to original design if it is a reproduction of a traditional work or design, or
 - (b) is the applicant's own original design.

The Guild recognizes that in the area of aesthetic standards for handcrafted arts, there can be no absolute standards of right and wrong.